

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-34205-1

DATE PRINTED

10/17/12

AND

PAGE 1

309714	AGENCY (OR SERVICE) ACTING AS AGENT FOR 339963		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GILLIARD BLANNING & ASSOCIATE		JEFF DENHAM FOR CONGRESS	
AND	PO BOX 721		1231 8th St Ste 300	
ADDRESS	Sloughhouse CA 95683-0721		Modesto CA 95354-2235	
	USA		USA	
CONTACT			PRODUCT JEFF DENHAM FOR CONGRESS	
LOCAL SALESPERSON	HOUSE	AGENCY EST. NO.	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/11/12 AND ENDING 10/28/12 NO. WEEKS: 3				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR-NP	Th-Su	2	10:00P	11:00P	30S	10/11/12-10/14/12	CBS 13 10PM NEWS M-SU	2	800.00	1600.00
2 CDR-NP	Th	1	05:58P	08:00P	30S	10/11/12-10/11/12	PRESIDENTIAL/VP DEBATES	1	9000.00	9000.00
3 CDR-NP	Th	1	09:00P	10:00P	30S	10/11/12-10/11/12	PERSON OF INTEREST	1	4525.00	4525.00
4 CDR-NP	Sa	1	04:30P	04:58P	30S	10/13/12-10/13/12	CBS13 EARLY NEWS	1	750.00	750.00
5 CDR-NP	Sa	1	08:58P	10:00P	30S	10/13/12-10/13/12	48 HOURS	1	2700.00	2700.00
6 CDR-NP	Su	1	05:58P	07:00P	30S	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	6750.00	6750.00
7 CDR-NP	M-F	2	04:00P	05:00P	30S	10/15/12-10/19/12	CBS13 NEWS @ 4	2	325.00	650.00
8 CDR-NP	M-F	3	05:00P	05:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 5	3	585.00	1755.00
9 CDR-NP	M-F	1	06:30P	07:00P	30S	10/15/12-10/19/12	ENTERTAINMENT TONIGHT M-F	1	675.00	675.00
10 CDR-NP	M-Su	6	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	6	900.00	5400.00
11	Su	1	06:28A	07:58A	30S	10/21/12-10/21/12	CBS THIS MORNING - SUNDAY	1	1800.00	1800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KQVR-TV

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KQVR-TV

AND

PAGE 2

309714 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339963		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
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AND PO BOX 721		1231 8th St Ste 300		
ADDRESS Sloughhouse CA 95683-0721		Modesto CA 95354-2235		
USA		USA		
CONTACT		PRODUCT JEFF DENHAM FOR CONGRESS		
LOCAL SALESPERSON HOUSE		AGENCY EST. NO.		
NATIONAL SALESPERSON		PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 10/11/12 AND ENDING 10/28/12 NO. WEEKS: 3				

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			FROM	TO						
CDR-NP										
12 Su		1	07:58A	09:00A	30S	10/21/12-10/21/12	FACE THE NATION	1	1800.00	1800.00
CDR-NP										
13 Sa		1	04:58P	05:30P	30S	10/20/12-10/20/12	CBS13 NEWS @ 5 (SAT)	1	1350.00	1350.00
CDR-NP										
14 Su		1	04:58P	05:30P	30S	10/21/12-10/21/12	CBS13 NEWS @ 5PM (SUN)	1	900.00	900.00
CDR-NP										
15 T		1	09:00P	10:00P	30S	10/16/12-10/16/12	NCIS: LOS ANGELES	1	4500.00	4500.00
CDR-NP										
16 W		1	09:00P	10:00P	30S	10/17/12-10/17/12	CSI: CRIME SCENE	1	9000.00	9000.00
CDR-NP										
17 Sa		1	08:58P	10:00P	30S	10/20/12-10/20/12	48 HOURS	1	5400.00	5400.00
CDR-NP										
18 Su		1	05:58P	07:00P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	9000.00	9000.00
CDR-NP										
19 Th		1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	5220.00	5220.00
CDR-NP										
20 M-F		2	04:00P	05:00P	30S	10/22/12-10/26/12	CBS13 NEWS @ 4	2	375.00	750.00
CDR-NP										
21 M-F		2	05:00P	05:30P	30S	10/22/12-10/26/12	CBS13 NEWS @ 5	2	1350.00	2700.00
CDR-NP										
22 M-Su		3	10:00P	11:00P	30S	10/22/12-10/28/12	CBS 13 10PM NEWS M-SU	3	900.00	2700.00
CDR-NP										

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KOV-RTV

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	USA	USA	
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LOCAL SALESPERSON	HOUSE	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/11/12 AND ENDING 10/28/12 NO. WEEKS: 3			

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				FROM	TO						
23	M		1	09:00P	10:00P	30S	10/22/12-10/22/12	HAWAII FIVE-0	1	7200.00	7200.00
24	W		1	07:58P	09:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	5850.00	5850.00
25	M		1	05:58P	08:00P	30S	10/22/12-10/22/12	PRESIDENTIAL/VP DEBATES	1	13500.00	13500.00
26	W		1	09:00P	10:00P	30S	10/24/12-10/24/12	CSI: CRIME SCENE	1	5850.00	5850.00
27	Sa		1	08:58P	10:00P	30S	10/27/12-10/27/12	48 HOURS	1	3150.00	3150.00
28	Su		1	08:00P	09:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	7650.00	7650.00
29	Th		1	09:00P	10:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	5220.00	5220.00
Total Contract:									42		127345.00
Billing Summary											
Qtr 4-12							Oct	Nov	Dec	Total	
							127345.00	.00	.00	127345.00	
GRAND TOTAL									127345.00		

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